

Privacy Statement

AI for Her · ESleeswijk Consultancy B.V. · KvK 42034470 · Version July 2026

1. Controller

ESleeswijk Consultancy B.V., trading as AI for Her, KvK 42034470, is the controller for the personal data described in this statement.

2. What we collect

Your first name and email address when you unlock Module Zero, reserve a seat, take the AI Check or apply for The Residency. For paid products we also process order and payment data. For live sessions we process attendance and, where relevant, the work you submit for assessment.

3. Why we use it

To give you access to what you asked for, to confirm dates, to send the material you asked to keep, to assess your work, and to handle payments and administration. We send course-related email because you asked for it; marketing email only with your consent, and every message has an unsubscribe link.

4. Legal basis

Performance of a contract, our legitimate interest in running the teaching programme, your consent where required, and legal obligations such as tax administration.

5. Sharing

We use processors for email delivery, payment processing and hosting. They only process data on our instructions. We do not sell personal data. Your quotes are only published with permission and by role, never by name.

6. Retention

Account and course data are kept while your access lasts and for two years after. Financial records are kept for seven years, as Dutch law requires. Reservation data that never becomes a booking is deleted after twelve months.

7. Your rights

You can request access, correction, deletion, restriction, portability, or object to processing. Send your request by email; we answer within one month. You can also complain to the Dutch Data Protection Authority.

8. Security and cookies

Data is stored on servers within the European Economic Area where possible, with access limited to those who need it. The site uses functional storage only, such as your language preference; no advertising trackers are placed.